



## CHRONIC MIGRAINE

On average, BOTOX® prevents 8 to 9 headache days and migraine/probable migraine days a month (vs 6 to 7 for placebo)

# “Can BOTOX® help with Chronic Migraine?”



yes, and the treatment takes about **10 minutes** once every **3 months.**

BOTOX® prevents headaches in adults with Chronic Migraine: 15 or more headache days a month, each lasting 4 hours or more. BOTOX® is not approved for 14 or fewer headache days a month.



In a survey, **92%** of patients who have used BOTOX® wish they talked to their doctor and started treatment sooner.\*

You may pay **\$0** for treatment

Learn more on pg. 12-13

**BOTOX®  
SAVINGS  
PROGRAM**

By participating in the BOTOX® Savings Program, you acknowledge and agree to the full Terms & Conditions set out at [BOTOXSavingsProgram.com/TermsandConditions](http://BOTOXSavingsProgram.com/TermsandConditions). Patients enrolled in Medicare, Medicaid, TRICARE, or any other government reimbursed healthcare program are not eligible. Other restrictions and maximum limits apply.

### IMPORTANT SAFETY INFORMATION

**BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:**

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

**Please see full Indication, Limitations of Use, and additional Important Safety Information throughout this brochure.**

\*Data on file, Allergan; May 2020; BOTOX® Chronic Migraine Patient ATU Study Final Report. (N = 71)

**“Do I have  
Chronic  
Migraine?”**



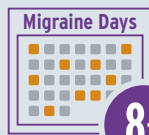
**your doctor  
can help you  
figure it out.**

## Your doctor can help determine if your migraine is “chronic.”

Here’s what they’ll be looking for:



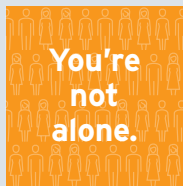
15+ headache days per month



8+ days associated with migraine



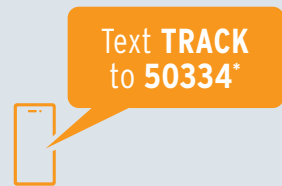
4+ hours of headache per headache day



Chronic Migraine is a serious disease that affects

**3.3 million** adults in the US.

Your doctor will depend on you when diagnosing Chronic Migraine. Use your phone to track your headache/migraine days.



to start logging each day—and receive a free customized report each month!

\*See Privacy & Terms: <http://bit.ly/2RvxiWr>. Message & data rates may apply. Message frequency may vary. Text HELP for help or STOP to end.

### Indication

BOTOX<sup>®</sup> is a prescription medicine that is injected to prevent headaches in adults with chronic migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older.

It is not known whether BOTOX<sup>®</sup> is safe and effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

### IMPORTANT SAFETY INFORMATION (continued)

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX<sup>®</sup> has been used at the recommended dose to treat chronic migraine.

Please see additional Important Safety Information throughout this brochure.

## “Why get Chronic Migraine diagnosed?”

a diagnosis matters when deciding on a preventive treatment, such as BOTOX<sup>®</sup>.



### Your diagnosis is important for many reasons:

- It helps you to better understand your disease
- It helps your doctor know how to treat it in a way that's right for you
- It may allow you to get certain treatments, like BOTOX<sup>®</sup>, covered by insurance



BOTOX<sup>®</sup> is the **first FDA-approved** preventive treatment for Chronic Migraine.

A proven Chronic Migraine treatment for  
**10+ years and counting.\***

\*Since FDA approval in October 2010.

#### **IMPORTANT SAFETY INFORMATION (continued)**

BOTOX<sup>®</sup> may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX<sup>®</sup>. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**



Those who experience Chronic Migraine tend to “power through” their migraine attacks. This may be due to the stigma of a disease that has symptoms other people can't see.

Be honest with your doctor when sharing your symptoms.



#### **IMPORTANT SAFETY INFORMATION (continued)**

**Do not receive BOTOX<sup>®</sup> if you:** are allergic to any of the ingredients in BOTOX<sup>®</sup> (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*<sup>®</sup> (rimabotulinumtoxinB), *Dysport*<sup>®</sup> (abobotulinumtoxinA), or *Xeomin*<sup>®</sup> (incobotulinumtoxinA); have a skin infection at the planned injection site.

**The dose of BOTOX<sup>®</sup> is not the same as, or comparable to, another botulinum toxin product.**

Please see additional Important Safety Information throughout this brochure.



“How does  
BOTOX<sup>®</sup> work?”

**BOTOX<sup>®</sup> prevents  
headache and  
migraine days before  
they even start.**

**IMPORTANT SAFETY INFORMATION (continued)**

**Serious and/or immediate allergic reactions have been reported** including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX<sup>®</sup> should be discontinued.

**Tell your doctor about all your muscle or nerve conditions** such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX<sup>®</sup>.

**Tell your doctor about all your medical conditions, including if you:** have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX<sup>®</sup> can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX<sup>®</sup> passes into breast milk).

There are two main treatment options for Chronic Migraine:

Preventive Treatment,  
— such as BOTOX<sup>®</sup>, and —  
Acute Treatment



What you need to know

With **Acute treatment**, medication is taken at the beginning of a migraine attack, ie, when you feel it coming on.

**Preventive treatment** is taken on a regular schedule, to prevent headaches/migraine before they even start.

On average, BOTOX<sup>®</sup> prevents **8 TO 9** headache days and migraine/probable migraine days a month (vs 6 to 7 with placebo)\*.



Ask your doctor if BOTOX<sup>®</sup> samples are available.

\*BOTOX<sup>®</sup> Prescribing Information, February 2021.

Please see additional Important Safety Information throughout this brochure.

“What is the BOTOX<sup>®</sup> treatment experience like?”

it takes about **10** minutes of treatment once every **3** months.



## Understanding the injections

BOTOX<sup>®</sup> is given as shallow injections in the muscle areas of the neck and head that may be linked to migraine. These areas were used in the clinical trials that led to BOTOX<sup>®</sup> FDA approval—and the ones proven to work for people with Chronic Migraine.



There are 7 total head/neck muscles and 31 BOTOX<sup>®</sup> injection sites



People who start treatment stay with it

In a survey, **97%** of current BOTOX<sup>®</sup> patients say they **plan to continue treatment.\***

### IMPORTANT SAFETY INFORMATION (continued)

**Tell your doctor about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX<sup>®</sup> with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX<sup>®</sup> in the past.**

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*<sup>®</sup>, *Dysport*<sup>®</sup> or *Xeomin*<sup>®</sup> in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

**Please see additional Important Safety Information throughout this brochure.**

\*Data on file, Allergan; May 2020; BOTOX<sup>®</sup> Chronic Migraine Patient ATU Study Final Report. (N = 71)



in a survey, **9** out of **10**  
wish they talked to a doctor  
and started treatment sooner.\*

## "What do people on BOTOX<sup>®</sup> treatment say?"

"The shots were tiny." Abby

"Once we're done with treatment, I go on with my day." Courtney

"If you have Chronic Migraine and you have not started fighting the fight yet, now is the time to do it." Katie



### IMPORTANT SAFETY INFORMATION (continued)

**Other side effects of BOTOX<sup>®</sup> include:** dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, dry eyes; and drooping eyebrows.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX<sup>®</sup>.

Hear some "real talk" about BOTOX<sup>®</sup>



Scan the QR code or visit [BOTOXChronicMigraine.com/real-patient-stories](https://www.BOTOXChronicMigraine.com/real-patient-stories) to hear real stories of Chronic Migraine patients talking about their BOTOX<sup>®</sup> experiences.

\*Data on file, Allergan; May 2020; BOTOX<sup>®</sup> Chronic Migraine Patient ATU Study Final Report. (N = 71)



**BOTOX**<sup>®</sup>  
**SAVINGS**  
PROGRAM

“Can I  
afford  
BOTOX<sup>®</sup>?”

you may pay \$ **0** for treatment.

By participating in the BOTOX<sup>®</sup> Savings Program, you acknowledge and agree to the full Terms & Conditions set out at [BOTOXSavingsProgram.com/TermsandConditions](http://BOTOXSavingsProgram.com/TermsandConditions). Patients enrolled in Medicare, Medicaid, TRICARE, or any other government reimbursed healthcare program are not eligible. Other restrictions and maximum limits apply.

**IMPORTANT SAFETY INFORMATION (continued)**

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX<sup>®</sup> has been used at the recommended dose to treat chronic migraine.

BOTOX<sup>®</sup> may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX<sup>®</sup>. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

**Do not receive BOTOX<sup>®</sup> if you:** are allergic to any of the ingredients in BOTOX<sup>®</sup> (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*<sup>®</sup> (rimabotulinumtoxinB), *Dysport*<sup>®</sup> (abobotulinumtoxinA), or *Xeomin*<sup>®</sup> (incobotulinumtoxinA); have a skin infection at the planned injection site.

**The dose of BOTOX<sup>®</sup> is not the same as, or comparable to, another botulinum toxin product.**

Please see additional Important Safety Information throughout this brochure.

The BOTOX<sup>®</sup> Savings Program  
may help you start getting the treatment  
you need—and continue on it.

≈ 100% of commercial insurance plans cover BOTOX<sup>®</sup>,\*  
and most cover the majority of BOTOX<sup>®</sup> costs. If you're  
eligible, the BOTOX<sup>®</sup> Savings Program can help you cover  
product and treatment costs by saving you up to **\$1,000**  
per visit.<sup>†‡</sup>

To get started:

Text **SAVE**  
to **27747**<sup>§</sup>



Call **1-800-44-BOTOX**

Visit **[BOTOXSavingsProgram.com](http://BOTOXSavingsProgram.com)**

\*Not a guarantee of coverage, or partial or full payment. Insurance coverage varies. Formulary coverage does not imply safety or efficacy.

<sup>†</sup>By participating in the BOTOX<sup>®</sup> Savings Program, you acknowledge and agree to the full Terms & Conditions set out at [BOTOXSavingsProgram.com/TermsandConditions](http://BOTOXSavingsProgram.com/TermsandConditions). Patients enrolled in Medicare, Medicaid, TRICARE, or any other government-reimbursed healthcare program are not eligible. Other restrictions and maximum limits apply.

<sup>‡</sup>For residents of Massachusetts and Rhode Island, offer applies only to the cost of BOTOX<sup>®</sup> and not to any related medical service(s).

<sup>§</sup>See Privacy & Terms: <http://bit.ly/2RvxiWr>. Message & data rates may apply. Message frequency may vary. Text HELP for help or STOP to end.



## “What are the most important things to discuss with my doctor?”

give honest feedback about symptoms and how headaches/migraines impact you to learn about treatment options.

### Here's a list to keep handy when you see your doctor:

- Share all the details about your headaches/migraines, including number of headache/migraine days per month, severity, impact on your life, and previous treatments you've taken.
- Ask if BOTOX<sup>®</sup> could be an option for you.
- Ask about your doctor's experience using BOTOX<sup>®</sup> to treat Chronic Migraine.
- Be honest about any concerns. Your doctor is there to answer your questions.
- Ask if BOTOX<sup>®</sup> samples are available to start your treatment.



Don't put off talking to your doctor about your migraine attacks.

#### IMPORTANT SAFETY INFORMATION (continued)

**Serious and/or immediate allergic reactions have been reported** including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX<sup>®</sup> should be discontinued.

**Tell your doctor about all your muscle or nerve conditions** such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX<sup>®</sup>.

**Tell your doctor about all your medical conditions, including if you:** have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX<sup>®</sup> can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX<sup>®</sup> passes into breast milk).

Please see additional Important Safety Information throughout this brochure.

### Safety Information about BOTOX<sup>®</sup>

Like with all medications, there's a risk of side effects; the most common for BOTOX<sup>®</sup> is neck pain, experienced in 9% of people vs 3% for placebo.

**This does not cover all the possible serious side effects of BOTOX<sup>®</sup>. Please see the Important Safety Information, including Boxed Warning and the Summary of Information about BOTOX<sup>®</sup> and talk to your doctor.**





## "Why BOTOX<sup>®</sup>?"

proven in Chronic Migraine  
for **10+** years.\*

**4.2 million** BOTOX<sup>®</sup> treatments given to over 600,000 people living with Chronic Migraine.

In a survey, **97%** of current BOTOX<sup>®</sup> patients said they plan to continue treatment.<sup>†</sup>

About **10 minutes** of treatment once every **3 months**.



Ask if your doctor has BOTOX<sup>®</sup> samples to help start your treatment.



Visit our *YouTube*<sup>®</sup> channel for real patient stories and **follow us** on social media.



YouTube



Learn more at **BOTOXChronicMigraine.com**

\*Since FDA approval in October 2010.

<sup>†</sup>Data on file, Allergan; May 2020; BOTOX<sup>®</sup> Chronic Migraine Patient ATU Study Final Report. (N = 71)

### **IMPORTANT SAFETY INFORMATION (continued)**

**Tell your doctor about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX<sup>®</sup> with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX<sup>®</sup> in the past.**

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*<sup>®</sup>, *Dysport*<sup>®</sup>, or *Xeomin*<sup>®</sup> in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

**Please see Indication and additional Important Safety Information throughout this brochure.**

**Please see accompanying Summary of Information about BOTOX<sup>®</sup>.**

## Summary of Information about BOTOX® (onabotulinumtoxinA)

### What is the most important information I should know about BOTOX®?

**BOTOX® may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:**

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat Chronic Migraine.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

**BOTOX® dosing units are not the same as, or comparable to, any other botulinum toxin product.**

### What is BOTOX®?

BOTOX® is prescription medicine a medical professional injects into muscles to prevent headaches in adults with chronic migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years and older.

It is not known whether BOTOX® is safe or effective to prevent headaches in people with migraine who have 14 or fewer headache days each month (episodic migraine).

### Who should not receive BOTOX®?

Do not receive BOTOX® if you are: allergic to any of the ingredients in BOTOX® such as botulinum toxin type A and human serum albumin; had an allergic reaction to another botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); or have a skin infection at the planned injection site.

### What should I tell my doctor before treatment?

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects.

Tell your doctor if you have or have had breathing problems such as asthma or emphysema; swallowing problems; bleeding issues; plan to or have had surgery; have forehead muscle weakness such as trouble raising your eyebrows; drooping eyelids; or any changes to your face.

Tell your doctor if you are pregnant, plan to become pregnant, are breastfeeding or plan to breast feed. It is not known if BOTOX® (onabotulinumtoxinA) can harm your unborn baby or if BOTOX® passes into breast milk.

### What Are Common Side Effects?

The most common side effects include neck pain; headache; migraine; slight or partial facial paralysis; drooping eyebrows; eyelid drooping; bronchitis; musculoskeletal stiffness; muscular weakness; pain in 1 or more muscles, ligaments, tendons, or bones; muscle spasms; injection site pain; and high blood pressure. Other side effects have been reported including allergic reactions e.g. itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint.

These are not all of the possible side effects. Call your doctor for medical advice if you experience any side effects after treatment with BOTOX®.

### What Should I Tell My Doctor About Medicines and Vitamins I Take?

Using BOTOX® with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.** Tell your doctor if you have received an injection with another botulinum toxin product in the last 4 months, such as Myobloc®, Dysport®, or Xeomin®. Be sure your doctor knows which product you received.

Tell your doctor about all prescription and over-the-counter medicines, vitamins and herbal supplements you take; recent antibiotic injections; anticholinergics; muscle relaxants; allergy or cold medicine; sleep medicine; aspirin-like products; and blood thinners. **Ask your doctor if you are not sure whether your medicine is listed above.**

### To Learn More

If you would like more information, talk to your doctor and/or go to [BotoxChronicMigraine.com](http://BotoxChronicMigraine.com) for full Product Information.

You may report side effects to the FDA at [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.

Based on v2.0MG1145 Rev. 06/2019

BCM69906-v4 05/20

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Myobloc® is a registered trademark of Solstice Neurosciences, Inc.

Dysport® is a registered trademark of Ipsen Biopharm Limited Company.

Xeomin® is a registered trademark of Merz Pharma GmbH & Co KGaA

